

THE CANARY ISLANDS

THE NEW HOLLYWOOD OF EUROPE





WHO WE ARE

Anaga Media is an international film and commercial production and service company in the Canary Islands. With extensive international experience and savvy in global production standards, we facilitate access to stunning locations and skilled local crews. Our mission is to ensure seamless execution and exceptional results, bringing your creative vision to life with unmatched service and expertise. Trust Anaga Media to support and elevate your production in the breathtaking Canary Islands.



50* - 45%

TAX REBATE FOR
FOREIGN PRODUCTIONS



4 %

LOWEST CORPORATE
TAX IN THE EU



0 %
VAT



4800

SUNLIGHT HOURS PER
YEAR AND 12H DAYLIGHT
ALL YEAR ROUND



THE BEST CLIMATE IN THE WORLD

THE CLIMATE OF THE CANARY ISLANDS IS UNIQUE AND SPECIAL. SUMMERS ARE NICE AND WINTERS ARE VERY MILD, WITH AN AVERAGE TEMPERATURE OF **23°C (73°F)** IN SUMMER AND **19°C (66°F)** IN WINTER.

An aerial photograph of a coastal city, likely San Juan, Puerto Rico. In the background, a large, conical volcano (Mount San Juan) rises above the city. The city itself is built on a hillside overlooking the ocean. In the foreground, a large, modern resort complex is visible, featuring a large, curved swimming pool and a building with a distinctive circular design. The ocean is a deep blue, and the sky is filled with white clouds. A yellow rectangular frame is superimposed over the center of the image, containing the text.

1000s

OF LOCATIONS
JUST A STEP AWAY



FILMING IN THE CANARIES

TAX INCENTIVES



The Canary Islands offer a set of attractive tax advantages that are successfully applied to film production thanks to the Canary Islands Economic and Tax Regime (REF), anchored in the Spanish Constitution and the State support authorized by the EU.

This establishes the Canary Islands as one of the best places in Europe to host film shoots.

Producers with tax domicile in the Canary Islands who take care of a foreign production (service production companies) benefit from a 50% tax rebate on eligible expenditure in the Canaries on the first million euros, and 45% from then on. This incentive is capped at 36 million euros.

INCENTIVE

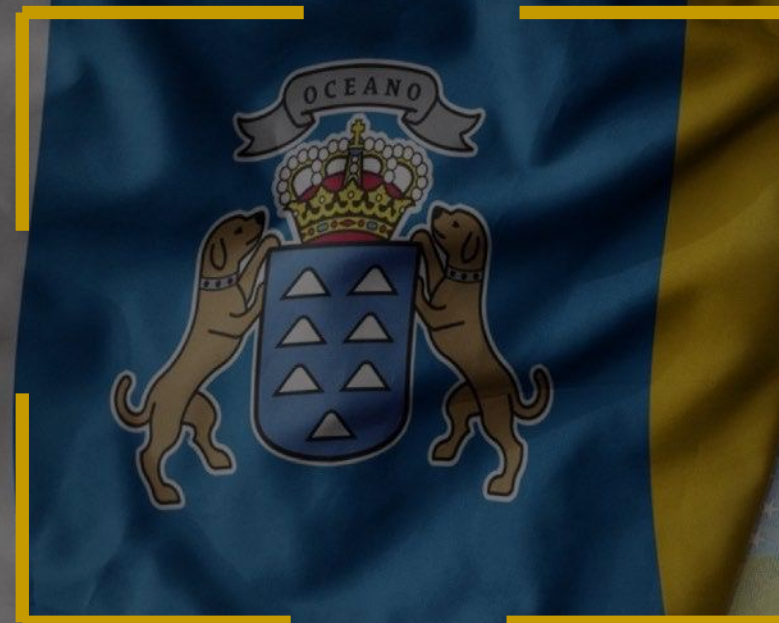
50%-45% deduction on eligible spend in the Canary Islands if expenditure amounts to at least €1,000,000 (€200,000 for animation) and a service production company with tax domicile in the Canary Islands is hired

MAX DEDUCTION FOR FEATURES

€36.000.000

MAX DEDUCTION FOR TV SERIES

€18.000.000 per EPISODE,
with no limit on the number of episodes

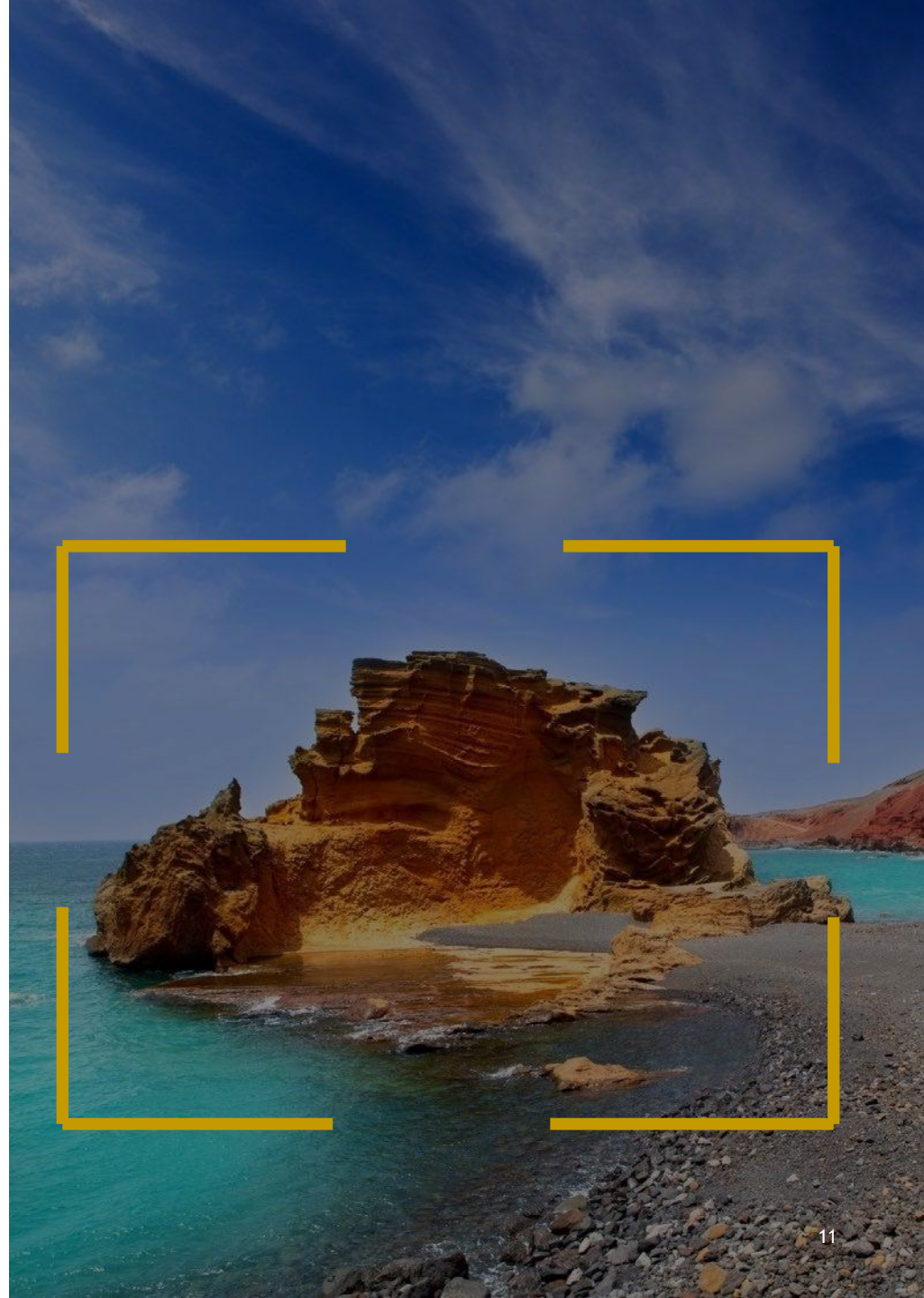


THE CLIMATE



The climate of the Canary Islands is unique and special. Summers are nice and winters are very mild, with an average temperature of 23° C in summer and 19° C in winter.

Therefore, in the Canary Islands you will be able to enjoy outdoor shooting, because its clear skies with low rainfall will allow you to take advantage of the days to the fullest. The brightness of the islands will probably be what most surprises you. A special, unique light, which loves cameras and draws powerful images on the screen.

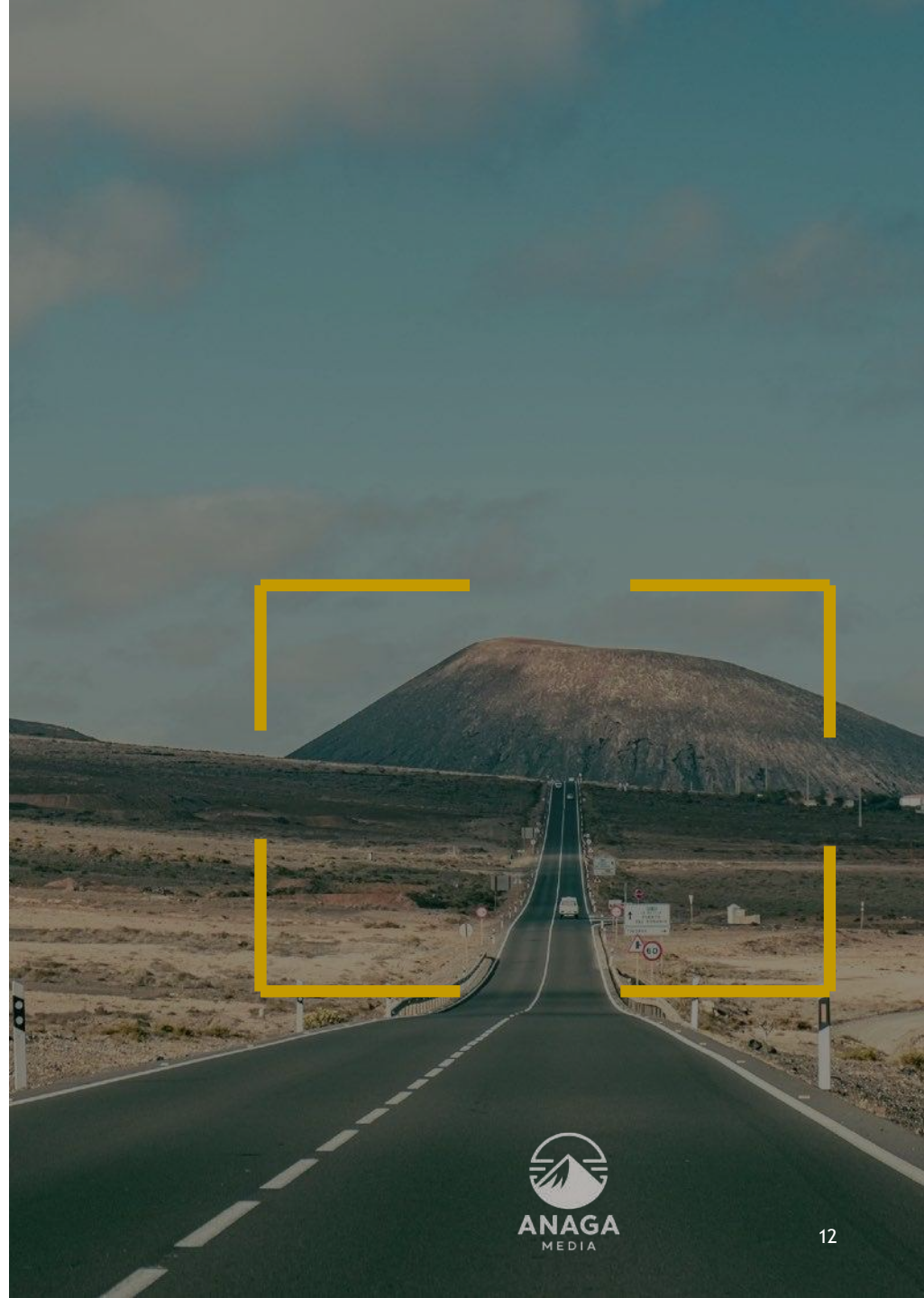


BENEFITS OF FILMING IN THE CANARIES

ENDLESS VARIETY OF LOCATIONS

The volcanic origin of the Canary Islands and the forces of nature have built in a small territory where everything is close and an unusual geography with a variety of extraordinary natural landscapes. From pristine white-sand to lush ancient forests, from dizzying cliffs to rolling dunes by the sea, the islands offer peculiar volcanic landscapes of other worlds or seabeds of incredible visibility.

The hand of man has also helped to turn the Canary Islands into the most extensive catalogue of locations you can imagine: colonial haciendas, picturesque villages, lonely roads, modern European cities, industrial areas, etc. No matter the landscape you're looking for, you will find in the Canary Islands.

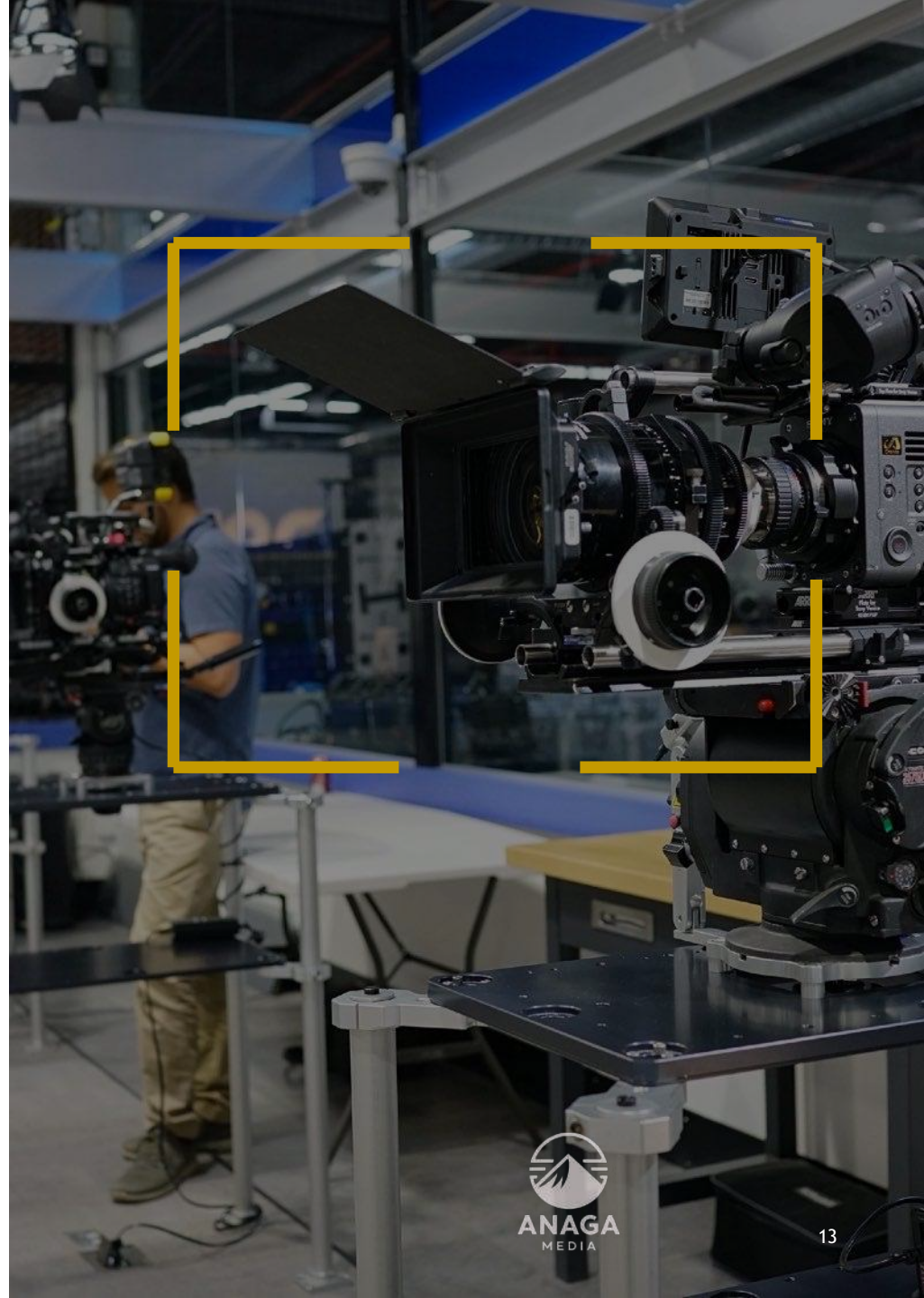


BENEFITS OF FILMING IN THE CANARIES

MODERN FILM EQUIPMENT

The Canary Islands stand out as a premier destination for film projects of any size or complexity, thanks to the ready availability of modern filming equipment. The archipelago boasts state-of-the-art studios and a well-developed infrastructure that includes cutting-edge technology and equipment. From high-resolution cameras to advanced lighting and sound systems, filmmakers in the Canary Islands have access to a comprehensive range of tools necessary for bringing their creative visions to life.

This availability is not only limited to basic equipment but extends to specialized gear, ensuring that even the most ambitious and intricate film projects can be undertaken with ease. The islands' commitment to providing top-notch facilities and equipment contributes significantly to their appeal as a versatile and accommodating hub for filmmakers seeking to execute projects of varying scales and complexities.



BENEFITS OF FILMING IN THE CANARIES

EXPERIENCED FILM PROFESSIONALS

The local talent pool of the archipelago can provide skilled and experienced crew members, including camera operators, production designers, and technicians of all kinds.

What sets the Canary Islands apart is not only the proficiency of its local film industry but also its logistical advantages. The islands' strategic location allows easy access for film crews from all over Europe, providing a diverse and dynamic range of professionals. This cosmopolitan blend of local and international talent enhances the versatility of the workforce, ensuring that film projects of varying scales and genres can be executed seamlessly.

The Canary Islands thus stand as a hub where filmmakers can tap into a rich pool of expertise to bring their creative visions to fruition.

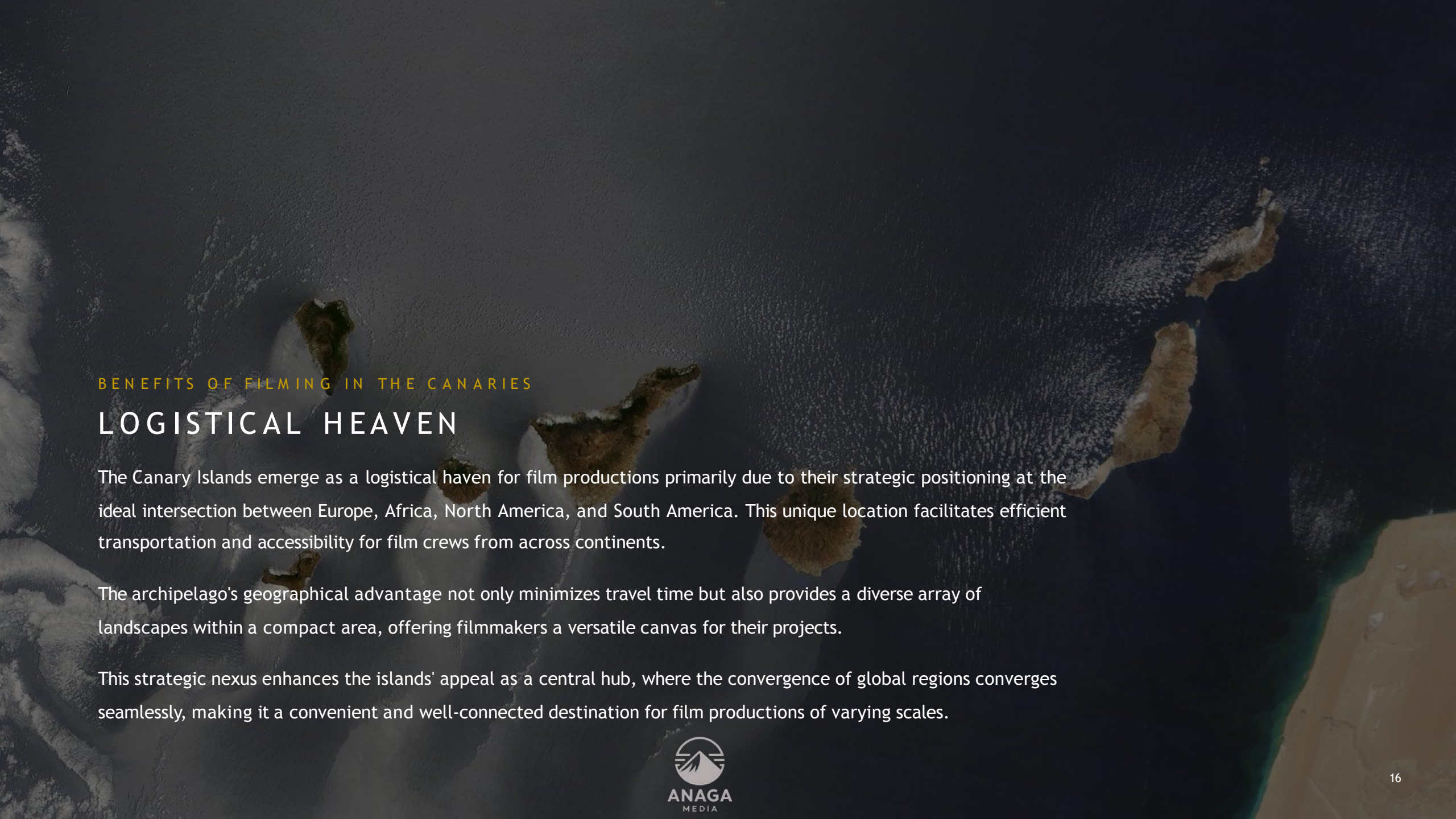


BENEFITS OF FILMING IN THE CANARIES

EUROPEAN LEGAL FRAMEWORK

The Canary Islands' integration into the European Legal Framework presents notable benefits for film producers and crews, contributing to a streamlined and secure environment for film production. The adherence to European Union regulations ensures a high standard of legal and contractual practices, providing a familiar and transparent legal landscape for international filmmakers. This consistency in legal frameworks simplifies the negotiation and execution of contracts, offering a level of legal certainty that is crucial for the successful planning and execution of film projects.

Additionally, the European legal framework brings with it intellectual property protections, safeguarding the creative output of filmmakers. The legal stability, combined with the archipelago's favorable tax incentives, creates a conducive environment for filmmakers to navigate legal processes efficiently and concentrate on the creative aspects of their projects, making the Canary Islands an attractive destination for film production within the European legal context.



BENEFITS OF FILMING IN THE CANARIES

LOGISTICAL HEAVEN

The Canary Islands emerge as a logistical haven for film productions primarily due to their strategic positioning at the ideal intersection between Europe, Africa, North America, and South America. This unique location facilitates efficient transportation and accessibility for film crews from across continents.

The archipelago's geographical advantage not only minimizes travel time but also provides a diverse array of landscapes within a compact area, offering filmmakers a versatile canvas for their projects.

This strategic nexus enhances the islands' appeal as a central hub, where the convergence of global regions converges seamlessly, making it a convenient and well-connected destination for film productions of varying scales.



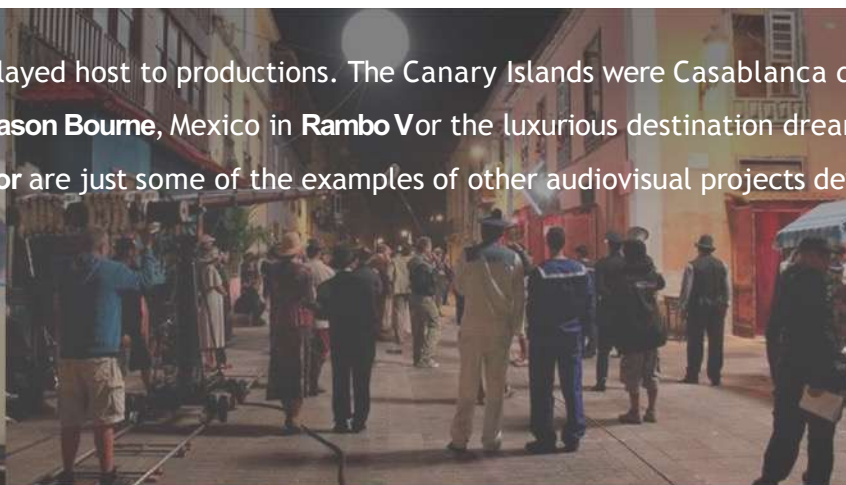
SHOT IN THE CANARIES

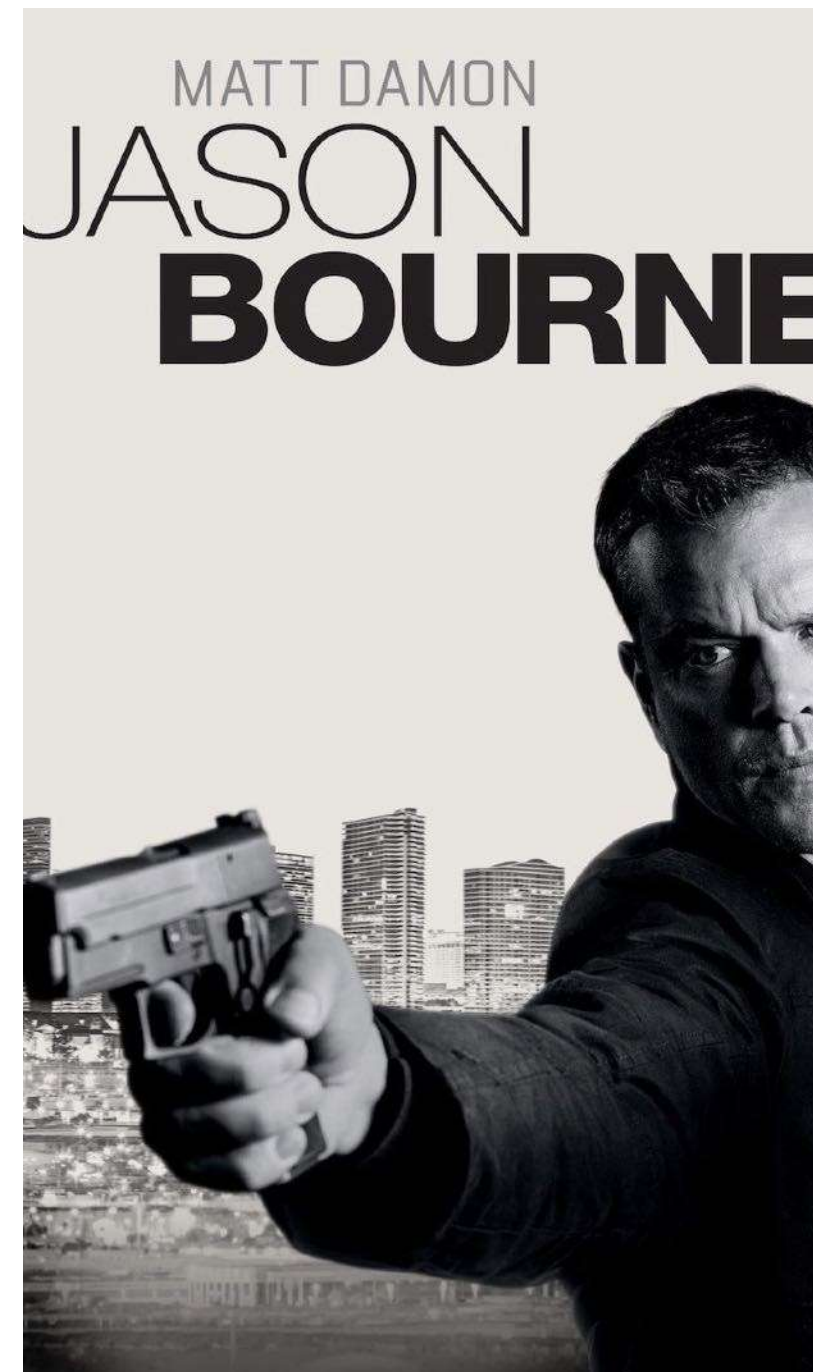
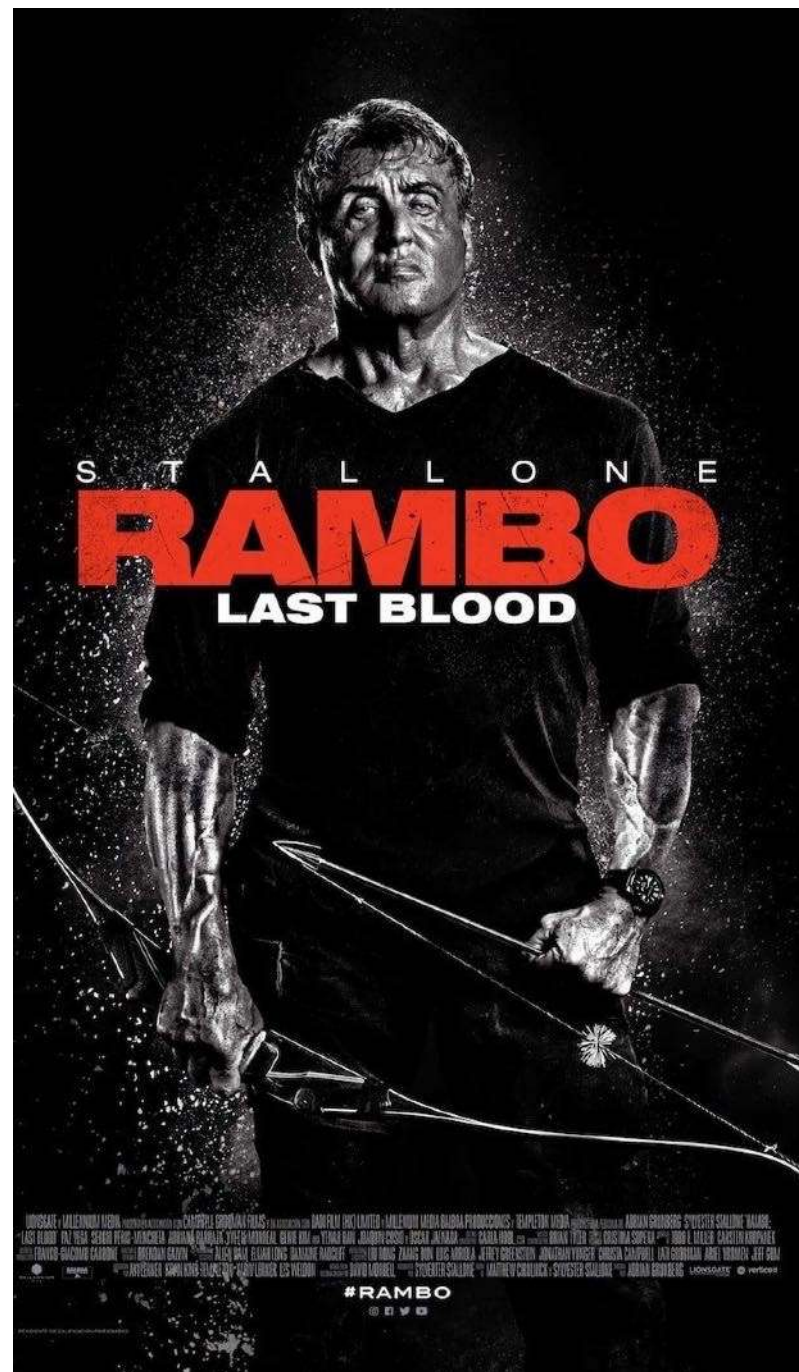
SHOT IN THE CANARIES

A HOME FOR BIG PRODUCTIONS

The Canary Islands began as a film set back in 1945, when the producer of **Moby Dick**, who stopped over in Gran Canaria in route to Latin America in search of locations, was seduced by the Island's natural beauty and decided to film the epic final battle between the most famous whale in the world and Captain Ahab here.

Over the last few years, the Canary Islands has played host to productions. The Canary Islands were Casablanca during World War II in **Allied**, the Sinai Peninsula in **Exodus: Kings and Gods**, Athens and Beirut in **Jason Bourne**, Mexico in **Rambo V** or the luxurious destination dreamed by two spirited young ones in **Wild Oats**. **Fast and Furious 6**, **Clash of Titans** and **Black Mirror** are just some of the examples of other audiovisual projects developed in the Canary Islands.





DESTINED TO DEFY IT



DECEMBER 12



EXPERIENCE IT IN IMAX. AUGUST 20. IT BEATS COME.



24 DE MAYO EN CIN
EN REALD 3D E IMAX

StarWarsES StarWarsSpain

INTE DE CALIFICACIÓN BEN EOMGE

**TODOS LOS CAMINOS
CONDUCEN AL MISMO LUGAR**



FAST & FURIOUS 6

22 DE MAYO EN CINES

ORIGINAL FILM

UNIVERSAL PICTURES

MARVEL STUDIOS

ETERNALS



THE WORST MONSTERS ARE THE ONES WE CREATE.

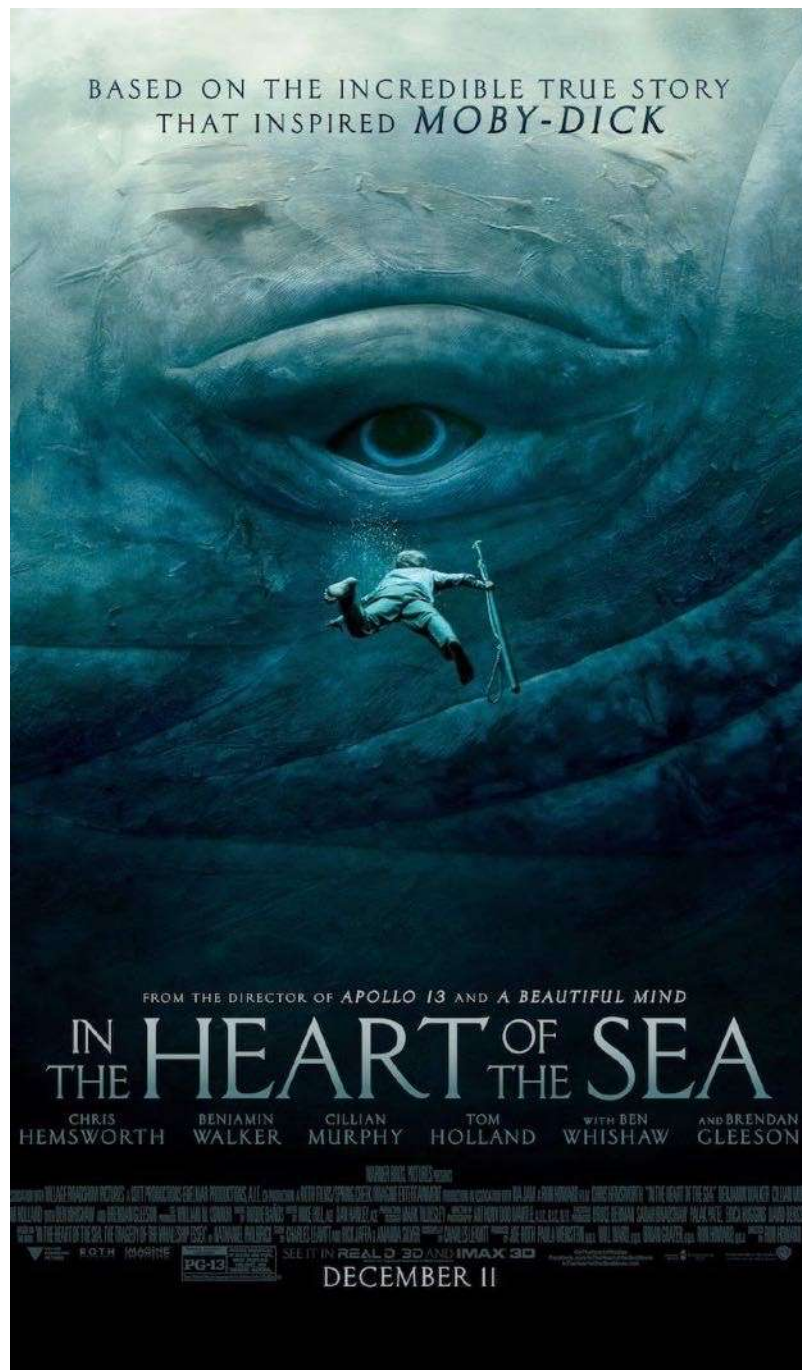
A NETFLIX ORIGINAL SERIES



THE WITCHER



NETFLIX





VIRTUAL PRODUCTION AND LED STAGE

A filmmaker is seen in profile, operating a professional video camera on a set. In the background, a silver SUV is parked on a stage-like floor. Behind the car is a large, curved screen displaying a digital cityscape. The scene is dimly lit, with the primary light source coming from the screen and the car's headlights.

SAVING TIME AND MONEY

COMPLETELY NEW WAY OF PRODUCING FILMS, TV
SHOWS AND COMMERCIALS: SAVE MONEY ON CREW
TRAVEL & COMPANY MOVES WITH FULL CONTROL OF
DAY LIGHT, SEASONS AND WEATHER CONDITIONS

LED Unit™ Brainbar
Powered with NVIDIA RTX A6000

LED All-in-one
video splicing processors

LED Unit™ cluster nodes
powered with NVIDIA RTX A6000

Cyclo LED WALL LU2™
(32m X 5m = 160 m2)

LED Unit™
LED Ceiling

5m

6m

9m

Ø 20m

Crew included:

- Virtual Production Supervisor
 - Real Time 3D Graphic Artist
 - Virtual Production Colorist
 - Asst Real Time 3D Graphic Artist
 - Tracking Engineer
 - Studio Engineer
- Hollywood of Europe

Mo-Sys Engineering
Star Tracker Tracking
System

4 X ARRI 60C Sky Panels
included

Rolling LED Panel
height 2.5m width 3m

VIRTUAL PRODUCTION

SUSTAINABILITY



Filming in a virtual studio is 10 times more environmentally friendly.

- Low energy consumption
- Low heat
- No harmful materials used in construction
- LEDs are made of recyclable materials
- Creating virtual sets reduces material waste
- Rendering different locations on a single set reduces carbon emissions caused by travel
- Due to studio shoot filming emissions related to diesel generators use cut down significantly

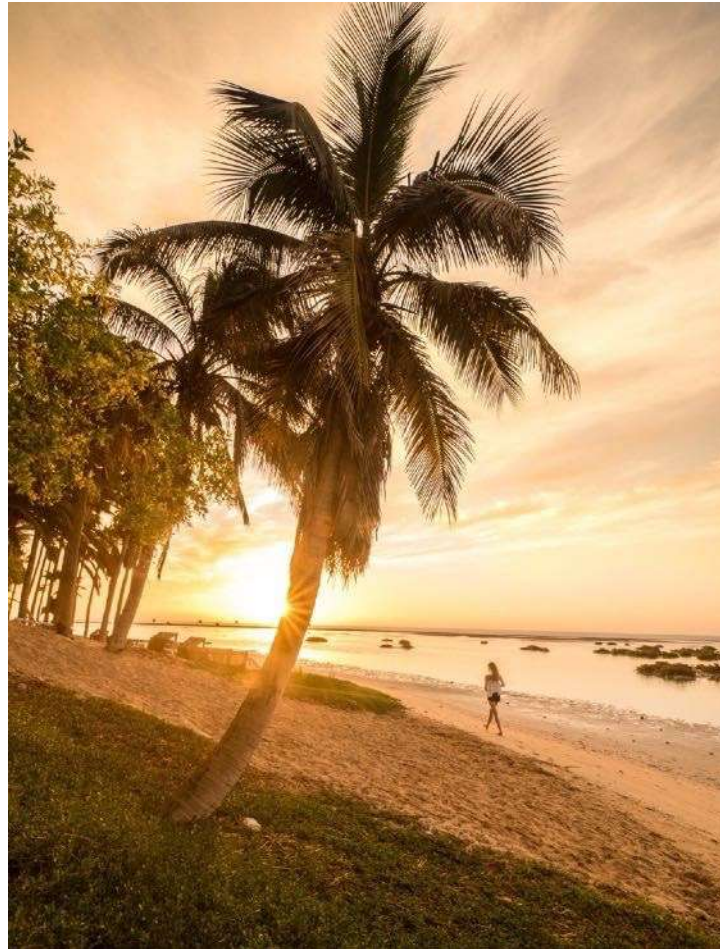




LOCATIONS

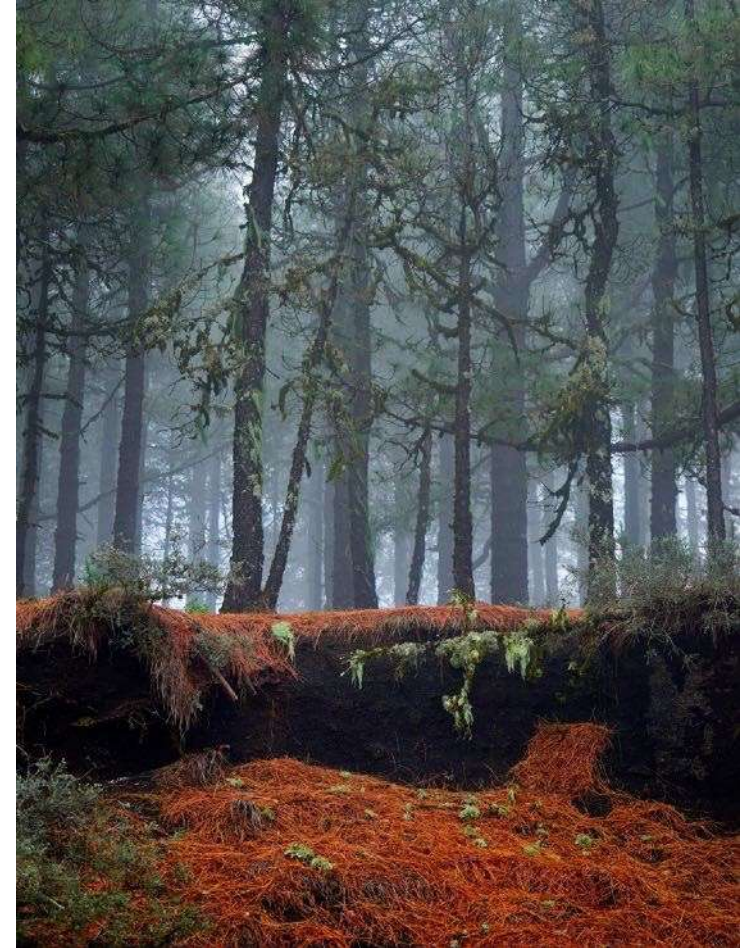
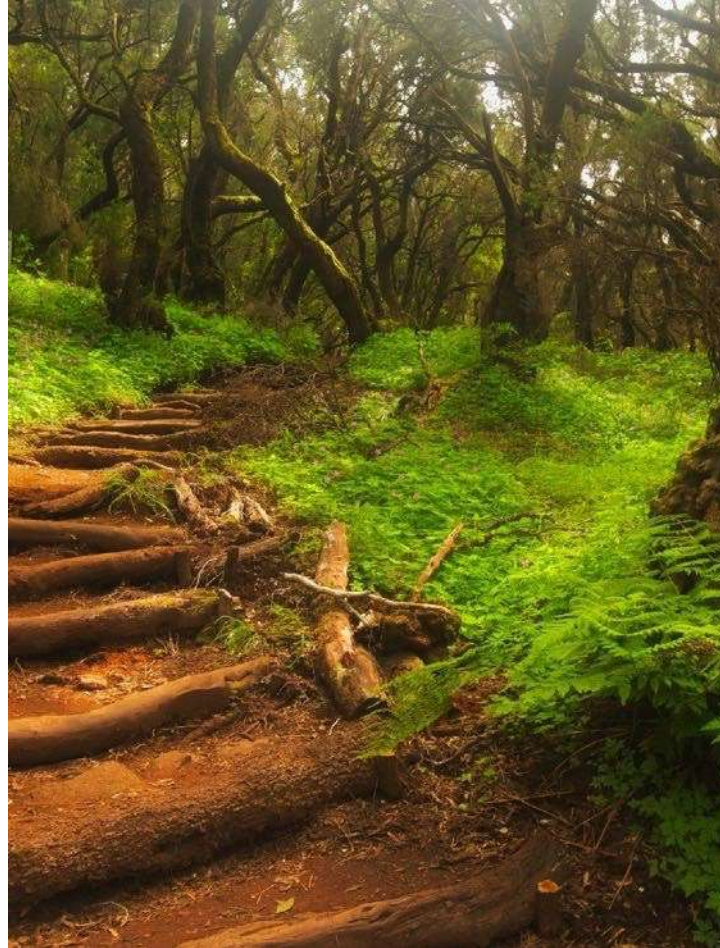
LOCATIONS

BEACH



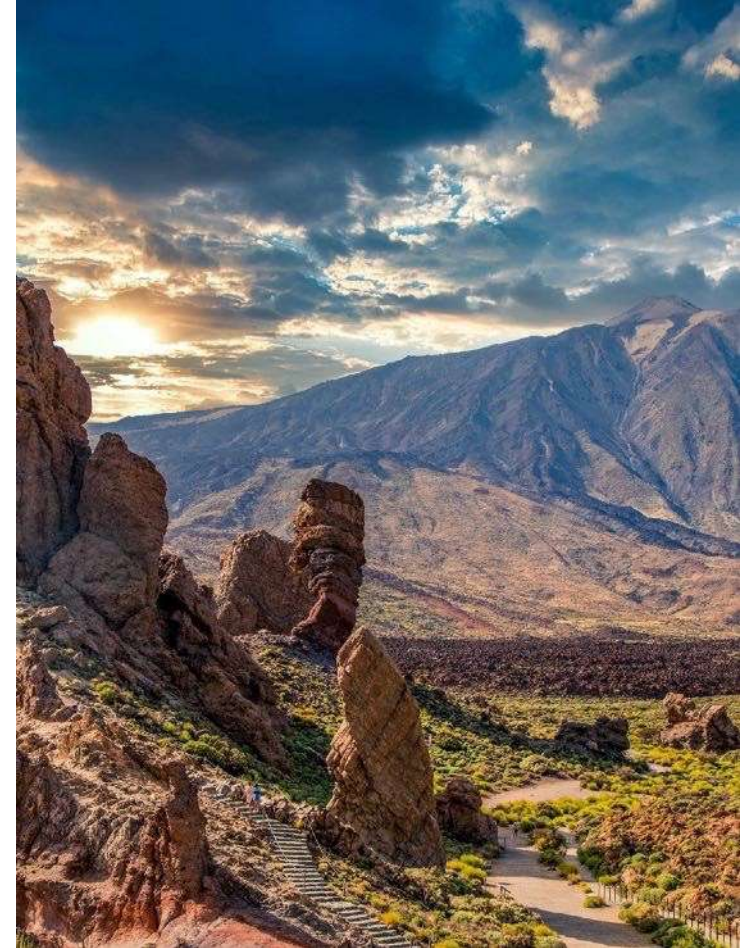
LOCATIONS

FOREST



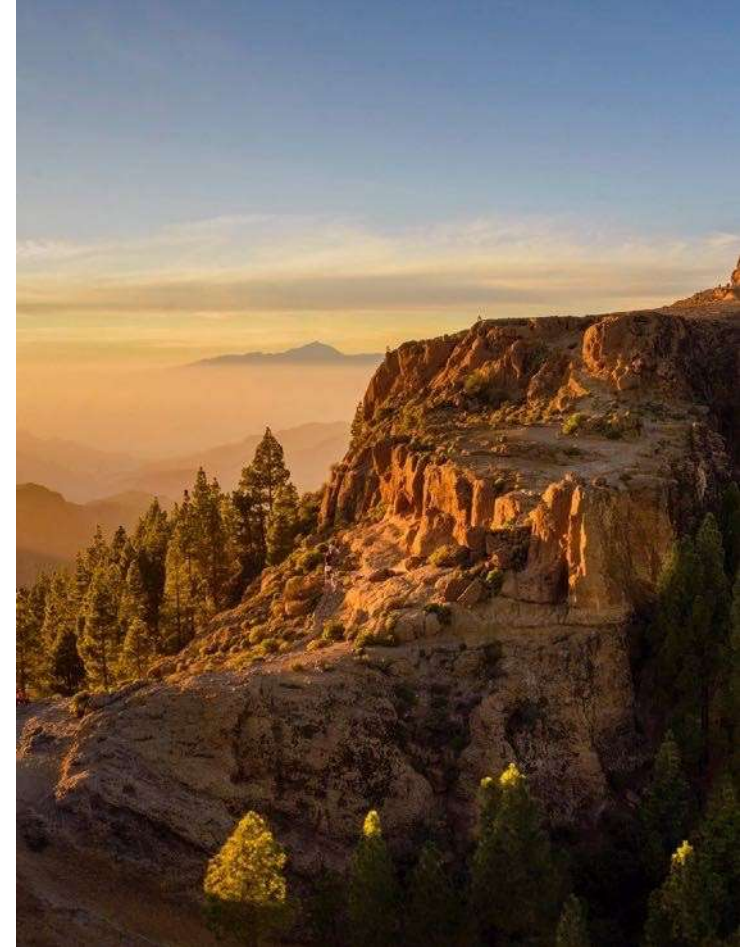
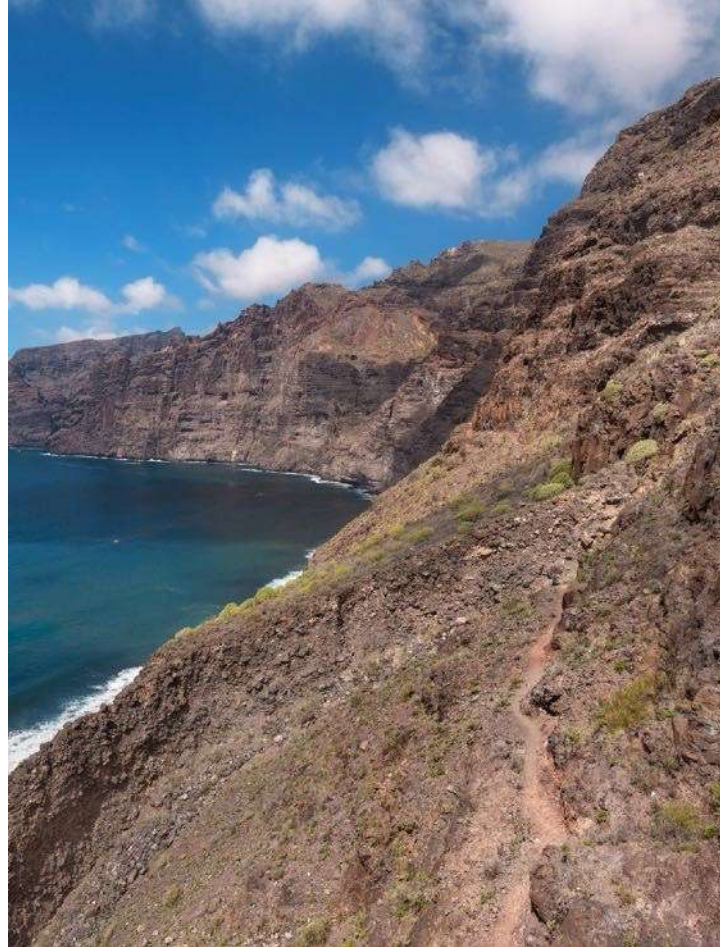
LOCATIONS

VOLCANIC



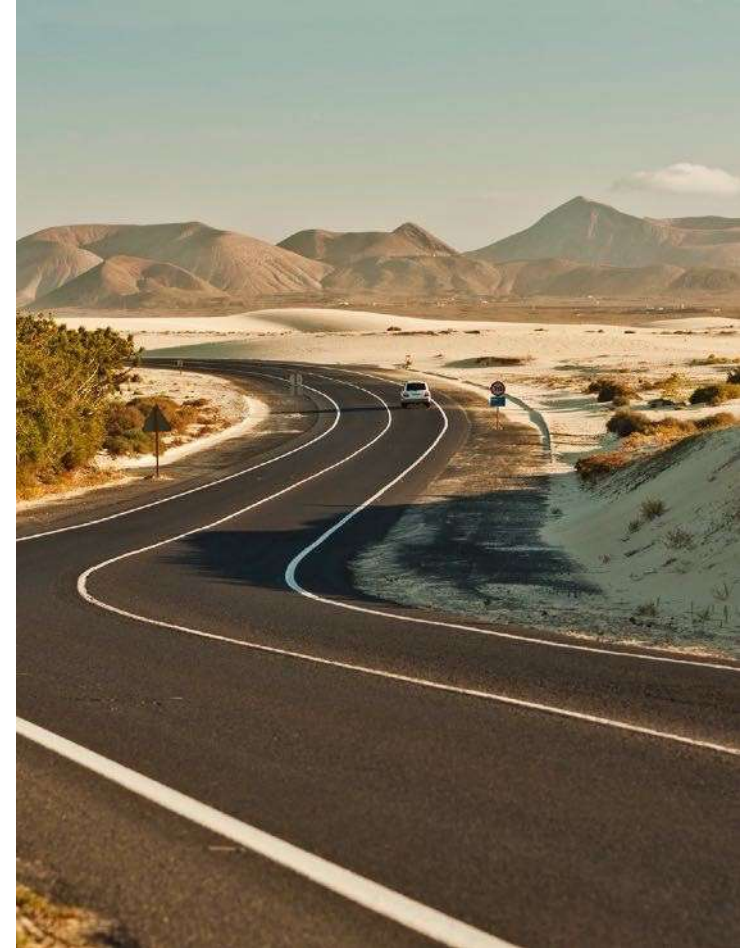
LOCATIONS

MOUNTAINS



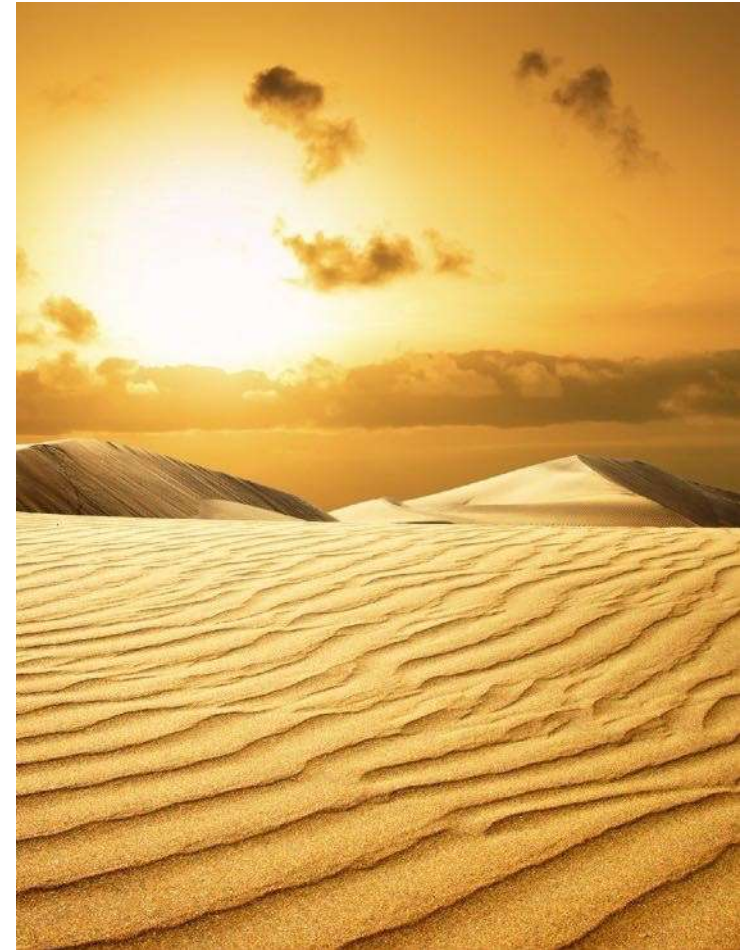
LOCATIONS

ROAD



LOCATIONS

DESERT



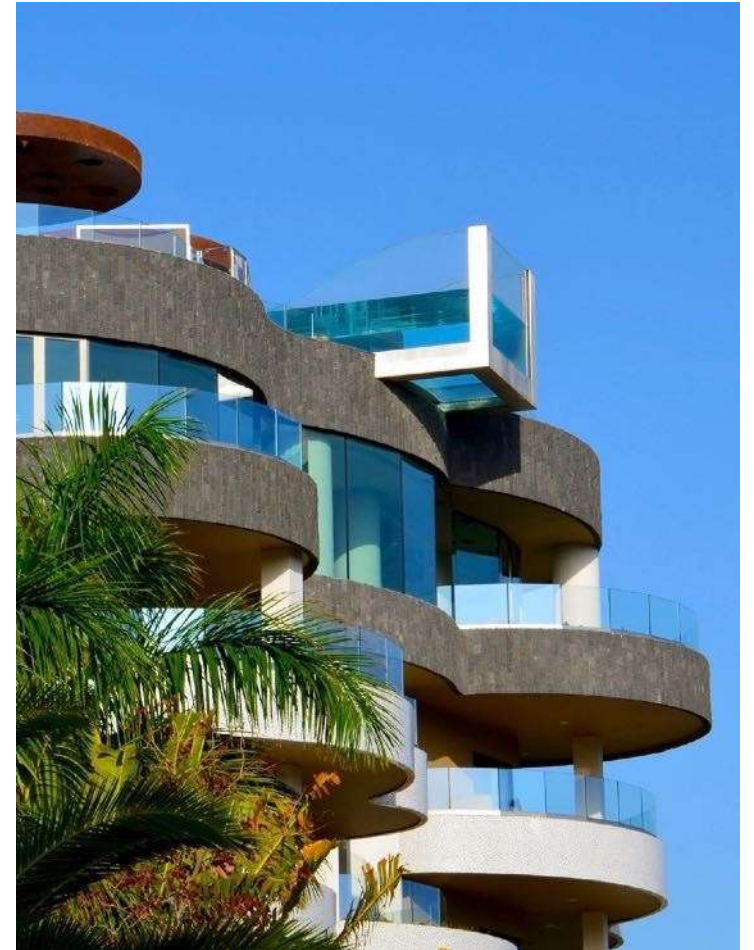
LOCATIONS

TOWN



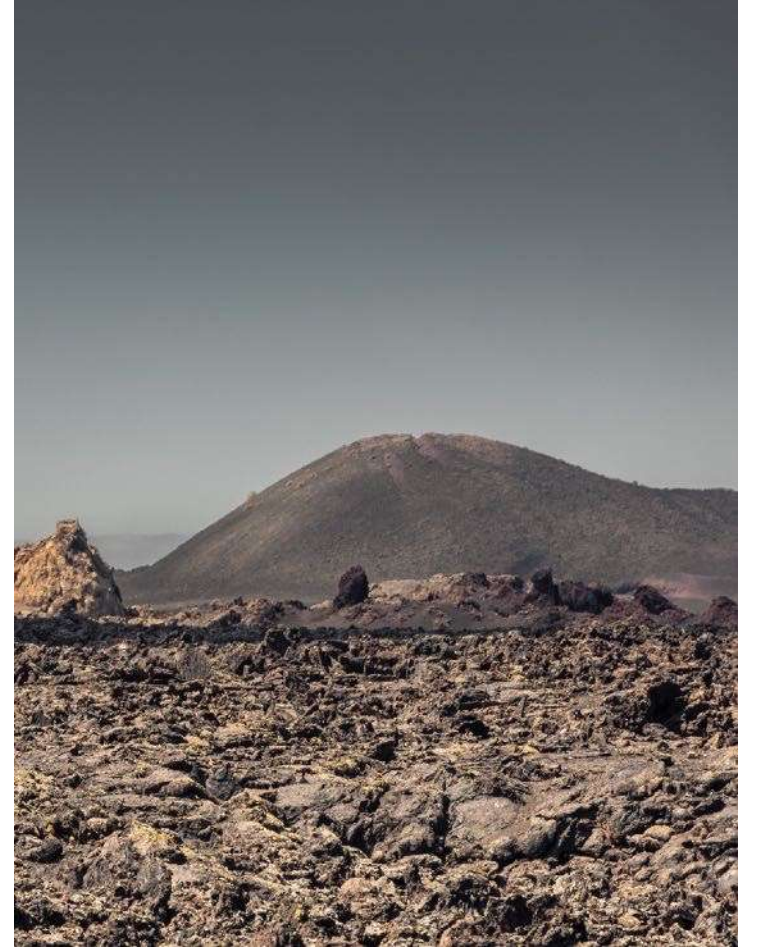
LOCATIONS

CITY



LOCATIONS

MARS AND MOON



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